



FIFTH THIRD BANK

100% genuine YOU

Protect the **REAL** you
with our identity
protection checklist ▶



Your identity is precious

Identity theft hurts your bank account and robs you of peace of mind—but there are steps you can start taking today to protect yourself.

Identity Protection Checklist

MONITOR

- Check your credit report at least once a year
- Watch your mail for missing bills and unexpected bills or credit cards
- Look for unexplained credit issues

GUARD

- Remove unused credit cards and IDs from your wallet
- Switch to electronic billing
- Shred documents with personal information
- Protect electronic devices out where they could get stolen; use hard-to-guess passwords; and keep anti-virus software up-to-date

RECOVER

If your identity is stolen:

- Review credit reports and place a fraud alert
- Contact your financial institution immediately
- Notify the Federal Trade Commission
- File a report with the police

Protect what matters most with Fifth Third Identity Alert^{®1}

- State-of-the-art credit monitoring²
- Round-the-clock, advanced identity protection³
- Dedicated resolution team



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Talk to your banker today
or visit 53.com/RealYou

¹ The benefits in Fifth Third Identity Alert[®] are provided by Fifth Third's vendor, Affinion Benefits Group, LLC.

² Daily monitoring will notify you of certain new inquiries and derogatory information, accounts, public records, or change of address that have been added to your credit reports as reported by any of the three major credit reporting agencies. If no information has been added or changed, then you will receive a quarterly notification stating that no information has changed within your credit file.

³ Fifth Third Identity Alert[®] monitors up to ten registered credit/debit cards and your Social Security number on the internet, based on extensive research of internet chat rooms; however, it is impossible to ensure that all internet chat rooms have been searched for your personal information. Accordingly, your monitoring alert reports may not contain or apprise you of all your personal information that is publicly available or that may have been compromised.